

# ADVERTISE IN OUR COMMEMORATIVE SEASON 75 PROGRAM BOOK!



**FULL PAGE**

**Outside Back Cover**  
color ..... \$2700

**Inside Front & Back Covers**  
color ..... \$1800

**Run-Of-Book**  
color ..... \$1400

**No Bleed:**  
4.5" w x 7.5" h

**With Bleed:**  
5.75" w x 8.75" h  
(includes .125" bleed)

**HALF PAGE**

**Horizontal Only**  
color ..... \$750

4.5" w x 3.625" h

**QUARTER PAGE**

**Vertical Only**  
color ..... \$600

2.125" w  
x  
3.625" h

## DISCOUNTS

- Previous advertisers receive a 10% discount on same size ads OR a 15% discount on upgraded ads!!

## DEADLINES:

**AUGUST 13th - Reservation and payment due**

**AUGUST 20th - Artwork due**

## DIGITAL PROGRAM

In addition to our annual print version, we are adding an exciting interactive digital program available on our website!

The digital program will feature:

- **FREE** Hyperlinked ads for all businesses!
- An active online audience and high impressions! **Opportunity for thousands more people to view your ad!**



## NEW: MEMORY LANE MOMENTS

Introducing "Memory Lane Moments." Whether it's a heartwarming story, a special moment, or a touching tribute, immortalize it with a personal photo and note\* in our Memory Lane Moments for just \$100.

\*150 words or less.

**ARTWORK SPECIFICATIONS:** Submit in digital format as press quality PDF, EPS, TIFF or JPEG files. Minimum resolution should be 300 dpi AT THE ACTUAL SIZE. This includes all placed images, logos and photos. Color should be CMYK NOT RGB. Submit ad artwork to [info@flagstaffsymphony.org](mailto:info@flagstaffsymphony.org) For questions, call 602-930-1

- I would like to use the same artwork as last season (FSO will confirm art)
- I have new artwork, which I will provide (I will use the specs above to make my art)
- I would like my ad designed. Please contact [info@flagstaffsymphony.org](mailto:info@flagstaffsymphony.org) for assistance.

## PAYMENT:

Ad Size: \_\_\_\_\_ Additional Donation (Thank You!): \_\_\_\_\_ Total Amount: \_\_\_\_\_

- Invoice from Flagstaff Symphony Orchestra     Check payable to Flagstaff Symphony Orchestra
- AmEx     MC     Visa    cvv#: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Credit card number: \_\_\_\_\_

Business Name: \_\_\_\_\_ Name on credit card: \_\_\_\_\_

Billing address: \_\_\_\_\_

I agree to the terms listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_